



# Public Relations majors...

adpr.cci.utk.edu

- think on their feet, like writing and speaking, use creativity to solve problems and achieve understanding between organizations and their stakeholders
- is for students who have strong oral and written communication skills, thrive in fast-paced, dynamic environments, and enjoy hands-on learning



- study writing, research, design, strategy, development and management, digital and traditional media, business, media and communication planning
- work in careers such as public relations (agency or corporate), media relations, community relations, social media and digital strategy, risk and crisis management, public affairs and more.

## ***Internships***

**The organizations where public relations interns have recently worked: TVA, Knoxville | Metro Drug Coalition, Knoxville  
Kimberly-Clark, Knoxville | Casa de Sara, Knoxville | Office of Congressman Phil Roe, Washington, DC**

## ***Study Abroad***

**Recent study abroad opportunities specific to public relations have included: Siena, Italy | Sydney, Australia**

Public relations majors also have the opportunity to participate in:

- ✓ PRSSA
- ✓ Access to Adam Brown Social Media Command Center
- ✓ Creative focused labs
- ✓ UT PR Day
- ✓ Access to world-class faculty
- ✓ Scholarships

SCHOOL OF ADVERTISING &  
PUBLIC RELATIONS



Contact advising at 865.974.3603 or [wmcdanie@utk.edu](mailto:wmcdanie@utk.edu) to learn more and see <http://whatcanidowiththismajor.com/major/>